

13. EUROPEAN FORUM FOR MARKETING SCIENTIFIC AND RESEARCH ORGANIZATIONS

R&D COLLABORATION
AND BEYOND

AGENDA

7th-8th November 2024

Day 1

09:30	Registration and Morning Coffee
10:00	Opening Session
10:30	SESSION 1: Development of new technologies - towards a collaborative world
12:00	Coffee Break
12:20	Interactive session
13:45	Lunch
15:45	SESSION 2: The importance of research and scientific institutions in creating competitive advantages for companies internationally
16:00	Keynote Speakers Presentations
16:40	Summary and closing of Day 1
19:00	Gala dinner

Day 2

09:30	Registration and Morning Coffee
09:30	SESSION 3: Challenges of cooperation between scientific and research units and partners
11:00	Coffee Break
11:15	SESSION 4: How to build market success for research institutes and science centres? Experiences from the best
12:45	Lunch
13:45	Winner Presentations Session
14:45	Summary and closing of the Forum

13. EUROPEJSKIE FORUM MARKETINGU INSTYTUCJI NAUKOWYCH BADAWCZYCH

Przełomowe zmiany jako determinanta
nowych modeli biznesu i strategii rynkowych
instytucji naukowych i badawczych

7-8 listopada 2024

komunikat 1

styczeń 2024

**13. EUROPEAN FORUM
FOR MARKETING
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AND RESEARCH
ORGANIZATIONS**

**SAVE
THE
DATE**

7-8 November 2024

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13. EUROPEAN FORUM FOR MARKETING OF SCIENTIFIC AND RESEARCH ORGANIZATIONS

R&D Collaboration and Beyond

7th-8th November 2024

Subject field of the Forum:

1. Development of new technologies - towards a cooperative world.
2. The importance of research and scientific institutions in creating competitive advantages for companies on an international scale.
3. Challenges of cooperation between scientific and research units and partners.
4. How to build the market success of research institutes and scientific centres?

SAVE THE DATE

Venue:

Łukasiewicz Research Network - Institute of Aviation
al. Krakowska 110/114, 02-256 Warsaw, Poland

E-mail: forumminib@ilot.lukasiewicz.gov.pl

13. EUROPEAN FORUM FOR MARKETING OF SCIENTIFIC AND RESEARCH ORGANIZATIONS

R&D COLLABORATION
AND BEYOND

7th-8th November 2024

SAVE
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SUBJECT AREAS:

Development of new technologies
- towards a cooperative world.

The importance of research
and scientific institutions in creating
competitive advantages for companies
on an international scale.

Challenges of cooperation between
scientific and research units
and partners.

How to build the market success
of research institutes
and scientific centres?

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7-8 listopada 2024

Jedynie w Europie spotkanie
dotyczące marketingu nauki i badań.

Szczegółowe informacje zostaną podane wkrótce.