

# 13. EUROPEAN FORUM FOR MARKETING SCIENTIFIC AND RESEARCH ORGANIZATIONS

R&D COLLABORATION  
AND BEYOND

## AGENDA

7<sup>th</sup>-8<sup>th</sup> November 2024

### Day 1

09:30	Registration and Morning Coffee
10:00	Opening Session
10:30	SESSION 1: Development of new technologies - towards a collaborative world
12:00	Coffee Break
12:20	SESSION 2: The importance of research and scientific institutions in creating competitive advantages for companies internationally
13:45	Lunch
14:30	SESSION 3: Case study
16:00	Keynote Speakers Presentations
16:40	Summary and closing of Day 1
19:00	Gala dinner

### Day 2

09:30	Registration and Morning Coffee
09:30	SESSION 4: Challenges of cooperation between scientific and research units and partners
11:00	Coffee Break
11:15	SESSION 5: How to build market success for research institutes and science centres? Experiences from the best
12:45	Lunch
13:45	Winner Presentations Session
14:45	Summary and closing of the Forum